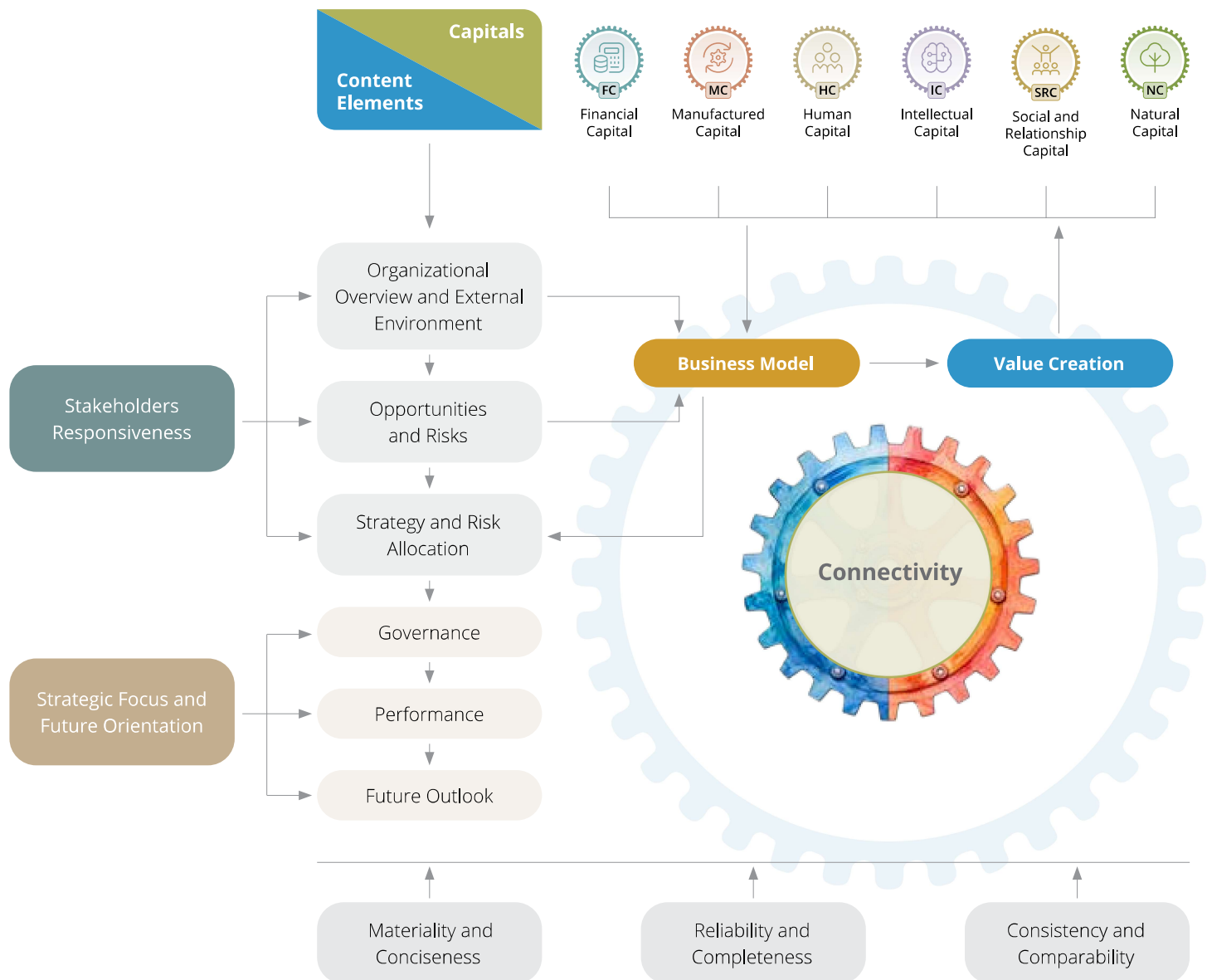


Achieve Connectivity through the Business Model

The diagram presented below shows how the various factors in Integrated Reporting can be connected.



Tips to achieve Connectivity

- ✿ Breaking away from the silo mentality and encourage integrated thinking
- ✿ Clear logical integrated report structure which is explained at the commencement of the report
- ✿ Cross-referred to connected information where applicable
- ✿ Use of icons, colour coding or other narrative navigation tools to ensure ease of finding the cross-referred information
- ✿ Use modern technology to ease and speed access into the information